

News Release

October 3, 2022

Marubeni-Itochu Steel Inc.
Nihonbashi 1-Chome Bldg.
4-1 Nihonbashi 1-chome, Chuo-ku Tokyo

Opening of New Branch in Nairobi, Republic of Kenya

Marubeni-Itochu Steel Inc. (MISI; headquartered in Tokyo; Tatsuhiko Toshita, president and CEO) will announce to open a new branch in Nairobi, Republic of Kenya.

We have been operating steel trading business since 1950s in Sub-Saharan Africa (*), and capturing steel demand in this region through substrate trading business for construction such as to Safal Group. By establishing the Nairobi (Kenya) Branch, we will further respond to the demand of our customers. Kenya is playing a central role among the economic activities of the East African Community (EAC), and is also a key trading hub in terms of inland transport.

African market is expected that the manufacturing and service industries will grow rapidly, and economy will be sophisticated. We will continue to deliver new products and provide information and services.

(*) Sub-Saharan Africa: The area of the continent of Africa that lies south of the Sahara.

< Overview of Nairobi Branch >

Branch Name: Marubeni-Itochu Steel Europe GmbH. Nairobi Branch

Address: 7th Floor Britam Tower, Hospital Road,
Upper Hill, Nairobi, Kenya

Organization : General Manager + Three National Staffs

Business scope: Market Research and Sales Support in East Africa

Establishment: September 2022

For further information, please contact:

Marubeni-Itochu Steel Inc. Corporate Planning & Coordination Department:

https://www.benichu.com/en/contact_en/