



## News Release

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Marubeni-Itochu Steel Inc.  
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### **MISI Announces Revisions in Corporate Philosophy**

Marubeni-Itochu Steel Inc. (MISI) has decided to revise our corporate philosophy. When you have a chance, please take a few moments to examine our updated principles and ideas.

Thank you for your attention. We look forward as always to your invaluable understanding and support of MISI.

For further information, please contact:  
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[https://www.benichu.com/en/contact\\_en/](https://www.benichu.com/en/contact_en/)

# Powering the future with steel

■ **VISION** To create a better world through the individual and collective growth of our stakeholders.



■ **MISSION** To continuously evolve as a leading innovator in steel distribution.

We always ask ourselves what we need to do next. Evolving our business model allows us to increase the scale and enhance the quality of our supply chain, ultimately contributing to the growth of our stakeholders.



■ **VALUE** To create value that contributes to our customers' futures.

We offer customers value-added solutions by anticipating change, going beyond the existing framework, and tackling the core challenges of the industrial structure.

## MISI FRONTIER SPIRITS

With the pioneering spirit we've kept since our founding, we explore the next frontier.

### Exploration

Seek the best solution by keeping a broad perspective and always asking questions.

### Ownership

Take initiative and have a strong sense of responsibility.

### Determination

Challenge yourself without fear of failure. Embrace change.

### Initiative

Think and act fast to stay one move ahead.

### Openness

Engage in discussion without being bound by preconceived notions.

### Diversity

Respect diverse perspectives. Leverage individuality.

### Commitment

Do your best and finish what you start.